
**THE SHOPS BUCKHEAD ATLANTA AND RIVER OAKS DISTRICT HOUSTON OFFER
UNIQUE LUXURY TRAVEL, FASHION AND CULINARY STORY IDEAS**

ATLANTA/HOUSTON - Two of America's newest luxury shopping and dining districts located in the heart of Atlanta and Houston, are brimming with story ideas for travel journalists writing features on Atlanta and Houston, or looking for the latest fashionable news to share with U.S. and international readers. Our expert marketing team is here to assist with information and retailer or restaurant contacts, photos, interviews, videos and more.

Consider the following:

- **Make Her Your Jewel** – Spoil your gal with diamonds and gems in a rainbow of colors set in contemporary or traditional designs of earrings, necklaces, bracelets and watches from Van Cleef & Arpels, Chopard, Cartier, Harry Winston and more. Both Shopping Districts.
- **One-Trick Clothes Ponies** – Loyalty to one designer can make packing and traveling easy, but mixing up your style can be so much fun! Pick a palette and silhouettes, and then relax as complimentary stylists make you look like a Hollywood stat. Learn the tricks of their trade. Interviews available.
- **Bond, James Bond** – Internationally acclaimed Texan designer Tom Ford showcases his James Bond collection to create wardrobes for international men of distinction. Available in both Shopping Districts.
- **Fashion that Speaks with a Southern Drawl** – Wearing a brand without taking you over and screaming with logos from across the street from Southerner Billy Reid and “Hold the Logo” designs by rag & bone sold at Intermix, (British ex-pats to NYC designing wearable clothing without bragging rights, and the store Intermix with its personalized shopping approach), The Shops Buckhead Atlanta
- **Accessorizing Moves from Head to Toe** – Socks are the trending accessory replacing neckties (says Mark Cuban on “Shark Tank”) and designers showing women’s ankle socks with strappy heels, Addidas’ ankle-hugging socks built in) sold throughout both districts.

- **The Scent of Success** – From personal to home fragrances, discover your signature scent at Hermes, L’Occitane or NARS. Check out the Art of the Travel Face set at Diptyque, The Shops Buckhead Atlanta, or and mix your custom scent at the Jo Malone scent bar, River Oaks District Houston.
- **Moody Faces** – Watch faces have changed from traditional white or black to brown, slate gray, deep ocean blue and black-tie-black. And how cool are the new smart watches that don’t look like the sporty fit bit? De Bouille Diamond & Jewelry in the River Oaks District is the exclusive dealer of Patek Phillippe in Houston.
- **Borrowed from the Boys** –Shirting – worn as dresses, jackets and little shrugs in organic cotton, a fabric favorite for today’s earthy styles, from Stella McCartney; and dickies are back – the perfect answer to layering without the weight and what a welcome to an open-collar. Sold at Akris and COS, The Shops at Buckhead Atlanta.
- **Flats, Sandals and Trainers Walked the Runways this Year** – A save for feet with quirky designs. Rubbery pool shoes, sneakers with suits, strappy flats with sporty stockings attached – we suggest the Abbey velvet slide with a tiny .04-inch heel, Alice & Olive, The Shops Buckhead Atlanta and St. Bernard at River Oaks Houston for the Lara foldable flat by Yosi Samra, and a Philippe Stark-designed flip flop with shoe back, the Ipanema. Christian Louboutin’s signature red shoe bottom can still be flaunted in a flat; the mix patent spiked knotted mesh flat; The Shops Buckhead Atlanta.
- **Body Suits and Jumpsuits that Work Hard for the Money** – Easy to pack, for day or evening are found everywhere but particularly fun at Alice & Olive’s Taylored + Swift collection by Stacey Bender. The Shops Buckhead Atlanta.
- **Flirtatiously Feminine Heels are the New Jewelry** – Heels in sunflower yellow or royal purple from Sandra Choi at Jimmy Choo give a glance-down-for-wow effort for cruise season and beyond. The Shops at Buckhead Atlanta.
- **“I have enough handbags” said no woman ever-** Bags are downsizing to carry the four essentials; minuscule bags that light up, metallic looks for evening, clutches designed around the iPhone and the return of the belt bag. Bella Bags at the Shops at Buckhead Atlanta, is a handbag haven for fashionistas to buy pre-owned luxury handbags, having 100% confidence in its authenticity. (The store is also the only store in Atlanta with coveted Goyard handbags.)
- **Go Local** – Step into Maryam Afshari’s closet – practically. At Bannou, the Houstonian style icon has the only local boutique at River Oaks Houston and loves the location near trendy restaurants to show off her curated brands not commonly found in town (C/meo, Finders

Keepers and The Label) and affordable prices not commonly found anywhere. River Oaks District.

- **Dare-to-Stare Lips and Glittery Eyes**— Red lips hold a man’s gaze more than any other color. Here are two of ELLE magazine staffer favorites; Tom Ford’s creamy texture in Alejandro, and the NARS Velvet Matte Lip Pencil in Cruella. Then add the latest trend in eye color: Metallics for a show-stopper.
- **Smoke ‘Em if you Got ‘Em**— Yes, the districts offer Davidoff of Geneva smoking rooms and private parties for up to 14, but restaurants are also serving up smoked cordials, whiskeys, meats and more; The Shops Buckhead Atlanta.
- **State of the Art for a Foodie’s Heart**— iPic Theatre at River Oaks District is a must-do for more than just movies. Sherry Yard, three-time James Beard award winner caters the touch-of-a-button meal delivery to cushy leather lounge chair seating, along with craft cocktails, beer and wine. Their Tuck room serves up food and drink before or after flicks and can be catered to groups.
- **More Cuisine Worth the Trip:** Taverna, at The Shops at Buckhead, has a flagship dish dreamed about long after the meal – risotto (your dream will thank you. Opening soon in Houston.) Amarino Gelato, at River Oaks District Houston, drives window crowds mad in Paris with their “Flavors of the Season” and edible art. Right now –Walnuts from Sorrento and Fig. Their intricate rose-petal designs are masterpieces. The Southern Gentleman Gastropub offers old school classics, small plates with farm-sourced ingredients, and a much larger-than-life portrait of Mark Twain overlooks. The Shops Buckhead Atlanta. Another all-American – HopDaddy Burger Bar, is straight out of Austin, with Angus burgers, Kennebec hand-cut fries (the runway models of potatoes) and milkshakes, named one of the best burger bars in America by Food & Wine. River Oaks District Houston.

ABOUT THE SHOPS BUCKHEAD ATLANTA

The Shops Buckhead Atlanta, opened in 2014 by commercial real estate developer OliverMcMillan, spans six city blocks in the heart of prestigious Buckhead, located just 30 minutes from Atlanta’s Hartfield International Airport. The development offers more than 50 fashion retailers and restaurants, and many of the retailers - including Hermès, Dior, and NARS - are the first locations in the Atlanta market. Located along Peachtree Street, Atlanta’s most famous thoroughfare, The Shops Buckhead Atlanta offers a sophisticated outdoor shopping and dining experience unmatched in the South. For more information, visit <http://theshopsbuckheadatlanta.com>.

ABOUT RIVER OAKS

River Oaks District is a curated collection of more than 50 luxury and best-in-class retail, dining, entertainment and living amenities set in a sophisticated open-air environment. From world-class brands with iconic storefronts to upscale restaurants and luxury entertainment, River Oaks District is a shopping and dining destination like none other. Set within walkable, tree-lined city streets with lush landscaping, the District evokes great worldwide shopping cities such as San Francisco, New York and Los Angeles, while remaining authentic to its Texas roots. Visit riveroaksdistrict.com for more information.

ABOUT OLIVERMCMILLAN

Founded in 1978, OliverMcMillan has earned a reputation as one of the largest and most forward-thinking commercial real estate developers. The award-winning firm creates high-quality, artistic, market-appropriate developments and is recognized by industry leaders for its ability to move forward in a nimble and visionary manner. The firm has designed and developed more than eight million square feet of projects, with a total project value exceeding \$5 billion. OliverMcMillan currently has approximately \$3 billion in real estate projects under development in cities across the United States. Approaching each project with respect for the surrounding architecture and local culture, the firm works to create vibrant, enduring destinations. For additional information about OliverMcMillan, please visit olivermcmillan.com.

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